



DRUMREE G A A
Corporate Sponsorship
Packages



CHAIRPERSON'S ADDRESS

Drumree GAA is a Hurling & Camogie club based in County Meath, catering for the parish of Culmullen & Dunshaughlin. We have a registered membership base of 600 people with players ranging from the age of four up to adult level.

Our registered membership base represents an increase of 160% since 2016, reflecting the rapid population growth in the area and demonstrating that we are a hub for social and recreational activities for the diverse range of people now in our community.

Drumree GAA have the following strategic priorities:

- Promote Hurling & Camogie in the Culmullen/Dunshaughlin parish and the wider County Meath.
- Create a supportive & inclusive environment for all players, managers, volunteers and supporters so that everyone can reach their full potential.
- Establish a positive connection with our communities and grow and expand our network of support.
- Invest in our facilities for the benefit of our players, members & the local community.
- Achieve long-term financial sustainability to fund the day to day running and strategic growth of Drumree GAA.

We are therefore delighted to present Corporate Sponsorship Packages designed to meet the needs of the business community and individuals.

We ask you to consider becoming a sponsor through one of our 3 packages we have designed – Gold, Silver or Bronze, which all run for a 3-year period.

Brendan Walsh

**Chairperson
Drumree GAA**



BENEFITS OF DRUMREE GAA SPONSORSHIP

- Partner with a rapidly-growing club who has seen a 160% increase in registered members over the past 10 years.
- Partner with a club based in the fastest growing parish in Co. Meath which has seen a population increase of 65% over the past 10 years & a further 30% increase projected by 2027. *Meath County Council Development Plan 2021-2027.
- Promote your business across all age levels and demographics.
- Have a presence at all future club fundraising events via numerous signage opportunities for the duration of sponsorship agreement.
- Promote your business through social media with Drumree GAA via our various platforms.





SPONSORSHIP PACKAGES

Gold Package €12,000



MOSTON
CONSTRUCTION LTD

A special opportunity for just one company.

€4,000 per year for 3 years

- **PERMANENT SIGNAGE:** Prominent signage and branding at the club entrance, in prominent position on pitch perimeter & on scoreboard.
- **EVENTS:** Headline promotion at all club run fundraisers and events with stand-alone large signage.
- **BRANDING:** Company logo on club printed material such as tto tickets, event posters, fixture notices, promotional activity etc.
- **DIGITAL PLATFORM:** Headline logo presence on website & social media.
- **VIDEO FOOTAGE:** Supply promotional videos or images & we will share on our social media platforms on a regular basis.
- **COMPANY EVENTS:** Access to the club grounds for company activities.
- **COMPLEMENTARY ACCESS:** 4x Complimentary tickets to all club events, such as golf classics, race days or any events.

SOLD

**GOLD
PACKAGE**



€12,000

Silver Package €3,000

€1,000 per year for 3 years

This package is fully open with unlimited availability.

- **PERMANENT SIGNAGE:** Signage and branding on pitch perimeter.
- **EVENTS:** Promotion at all club run fundraisers and events with stand-alone signage.
- **DIGITAL PLATFORM:** Logo Presence on website & all social media with 2x Promotional posts of your company each year.
- **COMPLEMENTARY ACCESS:** 2x Complimentary tickets to all club events, such as golf classics, race days or any such events.

**SILVER
PACKAGE**



€ 3,000



SPONSORSHIP PACKAGES

BRONZE PACKAGE



Bronze Package €1,500

€500 per year for 3 years

This package is fully open with unlimited availability.

- **PERMANENT SIGNAGE:** Signage and branding on pitch perimeter.
- **EVENTS:** Promotion at all club run fundraisers and events on shared signage.
- **DIGITAL PLATFORM:** Logo presence on website.

Jersey Sponsorship

Jersey sponsorship is separate to all of above packages as each of our teams arrange their own jerseys. Subject to availability we would be happy to discuss opportunities around jersey sponsorship with you.

We are also flexible in considering any additions or amendments to all of the above sponsorship packages.





WHAT HAVE WE ALLOCATED SPONSORSHIP TOWARDS RECENTLY?

Club Entrance

We installed tarmac on the laneway leading into the club grounds, this is now safer for all cars, pedestrians and cyclists.

Toilets

We upgraded our toilets & also installed a new toilet with access from outside the building. We also upgraded our dressing room showers.

Lighting

We erected new LED lights on our juvenile pitch & training area. We also refitted all lighting in the clubhouse to energy efficient LED's.

Pedestrian Zones

We have installed pedestrian zones around the clubhouse to ensure safety of our club members especially younger children.

Score Board

We installed a new fully digital scoreboard for the main pitch.

Club Walkway

We have installed a club walkway around the club grounds to be used by the community.

Solar Panels

We installed solar panels on our clubhouse which helps power the premises & also heat hot water for showers.

Club Gym

We have installed a club gym in the clubhouse for the use of our adult teams.

Equipment Storage

We completed a new storage facility for our mower & other such maintenance equipment.

Goalposts

We have purchased a new set of portable goal posts for our juvenile teams.



WHAT WILL SPONSORSHIP MONEY BE ALLOCATED TOWARDS IN THE FUTURE ?

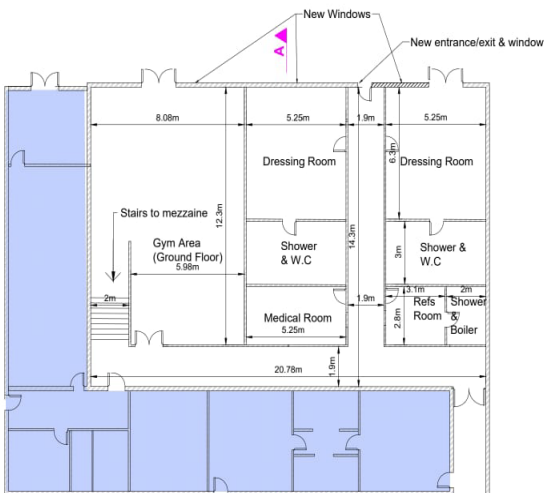
Short Term Projects

All funds raised by Drumree GAA are invested in coaching, player development and improving our facilities to provide a safer, more enjoyable experience for our club members and community, examples of such projects are laid out on previous page.

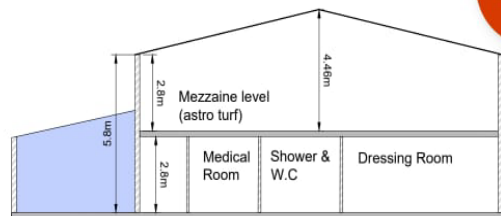
Long Term Project - Clubhouse Development

Our clubhouse has seen some minor upgrades recently however the building needs a complete overhaul to modernise it & ensure we can support the needs of current and future generations.

Our intention is to convert the current hall into a 2-storey building with a permanent gym, additional dressing rooms etc. on the ground floor & a large open plan area on the upper level for club & community activities. We have obtained planning permission for this project and a Sports Capital grant of over €132,000 however this still represents a considerable shortfall of the total cost for completing the project and therefore funds raised through sponsorship will be used to help bridge the shortfall.



SECTIONAL PLAN VIEW
Scale 1:100@A1



SECTION A-A
Scale 1:100@A1



Drumree GAA

Knockmark, Drumree, Co. Meath

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**For more information, please see contacts below
or contact any committee member.**

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